SEWA’s Sangini Child Care Centres
Agenda

1. SEWA’s Sangini Child Care Centres
2. The Partnership
Profile of SEWA

SEWA is the leading women’s empowerment organisation supporting 106 co-operatives through its Cooperative Federation

Key facts

- SEWA is a national union of over 1.5 million women workers of the informal economy in 14 states of India.
- SEWA’s Mission: Holistic empowerment of poor self-employed women through their own membership-based organizations like co-operatives
- SEWA has promoted 115 co-operatives in the field of:
  - Services (e.g., Childcare, Domestic Workers)
  - Savings and Credit and Savings
  - Artisans
  - Labour
  - Livestock
  - Agriculture

SEWA’s value proposition for Co-operatives

1. Training
2. Marketing services
3. Consulting services
4. HR/Admin/IT services

History

1972: Founding of Self Employed Women’s Association (SEWA)
1992: Creation of India’s first Women’s Cooperative Federation - Gujarat State Women’s SEWA Co-operative Federation Limited
1996: SEWA becomes member of the National Co-operative Union of India

SEWA's Sangini Child Care Centres – Pitch Presentation
Sangini Child Care Centres

SEWA’s co-operative Sangini operates 13 Child Care Centres to empower women and educate children

Sangini: Child Care Centres

- SEWA operates 11 Child Care Centres in Gujarat
- Child Care Centres are operated by trained teachers
- Target group: Children between 0-6
- Each Child Care Centre has 30 children
- Teacher to student ratio is 1:15

Problem addressed by Child Care Centres

- Education & Nutrition: Large number of young children receive inadequate education and 25% of children are malnourished in Gujarat
- Women’s Empowerment: Mothers in low income families struggle to balance their work along with raising children. This affects their ability to earn money
**Sangini Child Care Centres**

*Sangini’s Child Care Centres support children with education, nutrition and health, while simultaneously enhancing women’s income*

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<thead>
<tr>
<th><strong>Value proposition Child Care Centres</strong></th>
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<td><strong>Education</strong></td>
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<td>- <strong>Child Care Centres</strong> organize recreational and educational activities</td>
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<td>- Older children go to school and learn to <strong>read and write</strong></td>
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<td><strong>Nutrition</strong></td>
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<td>- Children at <strong>Child Care Centres</strong> receive <em>2 nutritious meals</em> a day</td>
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<td>- <strong>Special attention</strong> is given to malnourished children and the special needs of children</td>
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<td><strong>Healthcare</strong></td>
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<td>- <strong>Child Care Centres</strong> organize regular health check-ups and provide referrals if needed</td>
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<td>- <strong>Child Care Centres</strong> organize immunization for children</td>
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<td><strong>Capacity Building</strong></td>
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<td>- <strong>Teachers</strong> at Child Care Centres are exposed to new ideas and approaches to parenting, education and health</td>
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<td><strong>Women Empowerment</strong></td>
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<td>- <strong>Child Care Centres</strong> provide women the opportunity to dedicate their full attention to their work, thereby doubling their income</td>
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Impact of Child Care Centres

Child Care Centres have a positive effect on women’s incomes and mental health

**Mother’s Income [Rs]**

- Average increase in mother’s income from enrolling: +104% p.a.
- Income increase at SEWA Centres: +143% p.a.
- Income increase at non SEWA Centres: +56% p.a.

**Mother’s Mental State**

- Reduction of stress for mothers [%]
  - SEWA: 98% reduced stress, 6% did not reduce stress
  - Non SEWA: 87% reduced stress

**Child Care Centres**

- Have a positive effect on women’s incomes and mental health

SEWA’s Sangini Child Care Centres – Pitch Presentation
SEWA’s Sangini Child Care Centres positively influence children’s health, learning and education

**Children’s Health**

- Mothers reporting **no pending immunizations** for their children:
  - SEWA: 97%
  - Non SEWA: 92%

- Mothers reporting **better nutrition habits** in their children:
  - SEWA: 64%
  - Non SEWA: 46%

**Children’s Education**

- Children between 3-6 who know the alphabet and counting (1-5):
  - SEWA: 96%
  - Non SEWA: 89%

- Mothers reporting that their children speak more:
  - SEWA: 70%
  - Non SEWA: 60%

- Mothers reporting that their children have learnt more:
  - SEWA: 48%
  - Non SEWA: 34%
The Funding Gap

Child Care Centres face a major funding gap, requiring external support

- Sangini’s Child Care Centres face a major funding gap of Rs 700 per child despite parents’ contribution of Rs 300 per child plus community contributions.
- Salary of workers as major cost driver cannot be reduced as workers receive minimum wage and minimum teacher/student ratio of 1/15 needs to be maintained.
- Limited potential to reduce cost.
- Despite co-operatives’ long term initiatives to become sustainable, by e.g. running higher end daycares for cross-subsidizing, external funding is required.
To have an impact on the life of children and mothers supported by Sangini’s Child Care Centres, please contact info@lokswasthyasewatrust.org